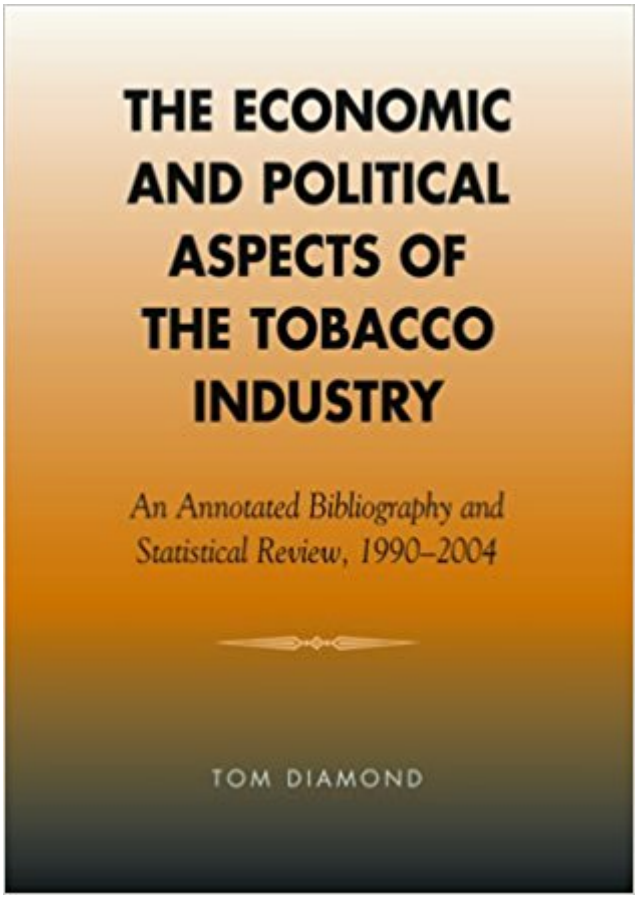
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The Economic And Political Aspects Of The Tobacco Industry: An Annotated Bibliography And Statistical Review, 1990-2004



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Synopsis

This unique annotated bibliography guides the reader through the economic and political aspects of the tobacco industry from 1990-2004. The work provides access to quality print and electronic materials, and serves as the standard and comprehensive historical reference source for documents examining a critical side of the tobacco industry. Readers will learn about economic aspects such as packaging, products, sponsorships, military sales, and illegal trade (e.g. smuggling). Political facets include California's battle with the industry - politics, politicians, and lobbyists - and the various tobacco settlement agreements. Four appendixes provide statistical data (e.g. military and commissary tobacco sales), tobacco company profiles, selected tobacco litigation, duty-free and tax-free worldwide sales, and tobacco web sites.

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Diamond (reference services, Louisiana State U.) describes the world (literally) of US Big Tobacco and Nicotiana tobacum from 1990 to 2004 as it expanded into new world markets in Asia, Eastern Europe and Russia, often with the assistance of the US government, and kept the more mature US market puffing along. The topics for his annotated bibliography include economic aspects such as advertising and marketing (including philanthropy and sponsorship of arts and sporting events), distribution channels (including duty-free, illegal trade, and the market of prisons and jails), and political aspects (such as the various relationships of the industry with politicians, lobbyists, litigators

and the State of California). Topics of the statistical tables include cash receipts, exports and advertising expenditures (page numbers would be recommended in this section) and other appendices include company profiles, court cases and tobacco websites. (Reference and Research Book News)The book serves as a standard and comprehensive historical reference for documents examining the critical side of the tobacco industry.

Tom Diamond is the head of Reference Services at Louisiana State University. Formerly, he served as the Social Sciences Collection development coordinator and as the business librarian.

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